

How BOGOPOD Merchant Marketing Works...



BOGOPOD

STEP 1

BOGOPOD EMAIL WITH CUSTOMIZED OFFERS



STEP 2

CONSUMER COUPON SELECTION AND PRINTING



STEP 5

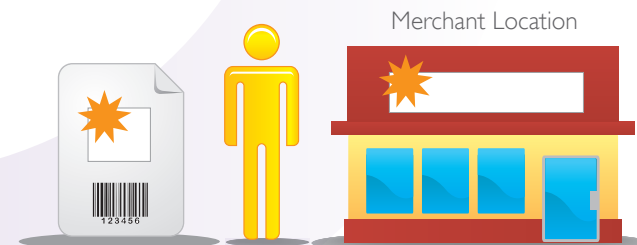
PERSONALIZED THANK YOU EMAIL FROM MERCHANT TO CLIENT

Plus Customization of next BOGOPOD email offer



STEP 3

COUPON REDEMPTION



STEP 4

BOGOPOD COLLECTS COUPONS FROM MERCHANT AND SCANS FOR REPORTING



Cellphone coupon redemption option (future)

